

SYM - Sanyang Industry Co., Ltd. was founded in Taipei in 1954. The company's headquarters is in Hsinchu, Taiwan and SYM's three major production bases are in Taiwan, China and Vietnam. The company manufactures and sells scooters, motorcycles and ATVs under the SYM brand.

The parent trading company was founded in 1947 and imported their first motorcycles (BSAs) in 1949. In 1954 Sanyang Electrics (with four employees) was formed, restructured into Sanyang Industrial Co. Ltd. in 1961. In 1962 they formed a joint venture with Honda to begin local assembly of motorcycles, the first motorcycle manufacturer in Taiwan (30% local content). In 1969 assembly of small Honda cars (N600, TN360) began. As Sanyang's own motorcycles entered direct competition with Honda's products worldwide, the relationship was terminated in January 2002 and Honda began building cars themselves as Honda Taiwan Co. Ltd. Sanyang instead signed a contract with Hyundai and currently assembles much of their lineup for the domestic Taiwanese market.

SYM also has a co-operation with Hyundai Korea in manufacturing of cars in Taiwan. SYM also has tie-ups with international companies like International Truck, Bombardier Recreational Products and Mahindra & Mahindra Limited in India.