

Cleveland CycleWerks stems from the truest definition of "entrepreneurial spirit:" the American idea that if you have a dream, passion and drive you can achieve it.

CCW was the vision of Scott Colosimo, a dream that began at age 15 and stemmed from his fascination and love for building custom bikes. As he grew, Scott honed his design skills in Automotive design in Cleveland, Detroit, Germany and Slovakia and was assured by many that he had the ambition and talent to do something bigger. Developing motorcycles continued to be his most passionate hobby. Scott's favorite accomplishments were designing and building custom bikes.

Scott studied transportation design at the Cleveland Institute of Art and worked in various industrial design roles throughout his professional career.

It wasn't until winter, 2009 when Scott took his dream of building bikes full-time, seriously. One night, he found himself in a bar with his friend and colleague, Jarrod Streng, depressed, frustrated and unemployed. Scott and Jarrod had been laid off for the first time in their careers and the thought was sobering. They both discussed their true passions, which didn't have anything to do with their previous job of designing, developing and manufacturing vacuums. Scott explained his idea of building custom, modern bikes with old-school design at a reasonable cost; much like his own bobber which cost him under \$5,000 not \$30,000 and was admired by everyone who saw it.

Jarrod, who had entrepreneurial aspirations himself, believed in Scott's vision and put a business plan in place as well as the funding to create 30 bikes. With this, CCW's design house was born at a friend's garage in Ashland, Ohio, as Scott began hand fabricating the first prototypes.

However, when it came to producing the bikes, Jarrod and Scott hit many roadblocks on their quest to manufacture in Cleveland, Ohio. They contacted investors, government agencies and every city organization they could find. Unfortunately they were turned away and told they had a lack of experience, knowledge or that they were just plain crazy. But with determination, the partners were able to encourage one investor to take a risk on CCW, and that was Curtis Ray. Curtis had strong manufacturing relationships in China and developed a strategy to manufacture the bike in a trusted facility.

Scott began limited production while living in rural China for six months. During this time he developed a manufacturing process with quality control measures that is currently ready to support mass production. With continued time in China over the last 14 months, Scott has successfully implemented a low cost, flexible production strategy.

Cleveland CycleWerks debuted their first bike, "tha Heist," in February 2010 at the Indianapolis Dealer Expo to much industry praise and dealer interest. Jarrod and Scott are beginning worldwide distribution for CCW in April 2010 where they will provide custom bikes for all and fulfill Scott's dream in the process.